

Fix Price and GRASS plant 500 lime trees in the Prioksko-Terrasny Reserve

The joint environmental initiative brought together more than 40 participants

1 October 2024 – Fix Price, one of the leading variety value retailers globally and the largest in Russia, in cooperation with GRASS held a tree-planting campaign in the Prioksko-Terrasny Nature Reserve. As part of the initiative, 500 lime trees were planted in the Central Wisent Breeding Facility.

On 27 September 2024, more than 40 volunteers took part in the event, combining their efforts to restore forest areas and support the reserve's ecosystem. In the span of several years, the newly planted trees will become an integral part of the natural landscape and contribute to the preservation and expansion of the food supplies for wisents.

"We are excited to carry on our collaboration with GRASS by implementing the second joint environmental project. Tree-planting campaigns not only help restore forests, but also support biodiversity in protected areas. These initiatives have become a significant part of our nature preservation efforts and prove that partnerships can bring feasible benefits to the environment and local ecosystems."

Ekaterina Goncharova, Head of Public Relations, Fix Price

In April 2024, Fix Price and GRASS joined forces to restore a forest area in the Sergiyev Posad District of the Moscow Region, planting 5,000 pine trees in a location affected by the European spruce bark beetle.

ABOUT THE COMPANY

Fix Price (MOEX: FIXP; AIX: FIXP.Y), one of the leading variety value retailers globally and the largest in Russia, offers its customers a compelling and constantly updated assortment of non-food goods, including personal care and household products, and food items at low fixed price points.

As of 30 June 2024, Fix Price was operating 6,722 stores in Russia and neighbouring countries, all of them stocking approximately 2,000 SKUs across around 20 product categories. As well as its own private brands, Fix Price sells products from leading global names and smaller local suppliers. As of 30 June 2024, the Company was operating 13 DCs covering 81 regions of Russia and 8 neighbouring countries.

In 2023, the Company recorded revenue of RUB 291.9 billion, EBITDA of RUB 53.1 billion and net profit of RUB 35.7 billion, in accordance with IFRS.

GRASS, a leading manufacturer of car care products, household cleaning products as well as products for professional cleaning and cosmetics, is guided by the global sustainable development agenda and adheres to the principles of the United Nations. It is carrying out a global project called #GrassLes, the goal of which is to plant 300,000 trees by 2025.

In 2022, the company launched a series of eco-friendly household cleaning products in partnership with the largest nature reserves in Russia. Thanks to the company's support, six species of animals have a chance for survival. Bottles of the company's products feature images of the animals that come to life and tell their story when a camera is pointed at them. GRASS regularly takes part in efforts to restore the resources of the Volga River, helping increase the fish population. Every one of the company's blow-moulded containers is made from 5–15 per cent recycled plastic. GRASS also arranges separate waste collection and active recycling efforts.

CONTACTS

Fix Price Investor Relations

Elena Mironova
ir@fix-price.com

Fix Price Media Relations

Koba Aitumarov
pr@fix-price.com